

# Privacy Policy – Diabetic Bake Shop™

Effective Date: April 19, 2025

## 1. Introduction

Diabetic Bake Shop™ (“we,” “our,” or “us”) is committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, store, protect, and disclose your information when you visit our website or place an order. By accessing or using this website, you acknowledge and agree to the practices described in this Privacy Policy.

## 2. Scope of This Policy

This Privacy Policy applies solely to information collected through this website. It does not apply to information collected offline or through third-party websites, services, applications, or platforms that may be linked to or from this site.

## 3. Information We Collect

We may collect personal information such as your name, email address, phone number, billing address, and delivery information. All payment transactions are processed securely through third-party payment providers, and we do not store, process, or access full credit card details. We may also collect technical data such as IP address, browser type, device information, and usage behavior.

## 4. How We Use Your Information

We use your information to process orders, communicate with you, provide customer support, maintain records, improve services, and send communications only if you voluntarily provide your email.

## 5. Email Subscriptions and Communications

If you voluntarily submit your email address, you expressly consent to receive communications from Diabetic Bake Shop™, including updates, promotions, and service-related notices. The frequency and content of such communications may vary. You may opt out at any time by contacting [info@diabeticbakeshop.com](mailto:info@diabeticbakeshop.com). We do not send unsolicited emails and do not sell, rent, lease, or share your email address with third parties for marketing or advertising purposes.

## 6. Sharing of Information

We do not sell, rent, lease, or distribute your personal information for marketing, advertising, behavioral targeting, analytics sharing, or commercial purposes. We may share information only as needed for payment processing, website operation, legal compliance, or protection of rights. All third-party providers must handle your data securely and only for the intended purpose.

## 7. Cookies and Tracking Technologies

We may use cookies or similar technologies to maintain functionality, improve user experience, and analyze website usage. We do not use cookies for advertising, behavioral tracking, cross-site tracking, or external analytics sharing. If additional tracking tools are introduced in the future, this policy will be updated accordingly. You may disable cookies in your browser settings, though some features may not function properly.

## **8. Data Accuracy**

You are responsible for ensuring that all information you provide is accurate and complete. We are not responsible for issues caused by incorrect or incomplete data.

## **9. Data Retention**

We retain personal data only as long as necessary for operational, legal, and accounting purposes. Data is securely deleted or anonymized when no longer required.

## **10. Data Security**

We implement reasonable safeguards to protect your information. However, no system is completely secure. By using this site, you accept the inherent risks of internet data transmission. We are not responsible for unauthorized access or breaches beyond our control, subject to applicable laws.

## **11. Third-Party Services**

Our website may contain links to third-party services. We are not responsible for their privacy practices.

## **12. Your Rights**

You may request access, correction, or deletion of your personal data by contacting [info@diabeticbakeshop.com](mailto:info@diabeticbakeshop.com), subject to legal requirements.

## **13. Children's Privacy**

This website is not intended for children under 13. We do not knowingly collect such data. If discovered, it will be deleted promptly.

## **14. Legal Basis for Processing**

By using this website, you consent to the collection and use of your information as described in this Privacy Policy, subject to applicable laws.

## **15. Changes to This Policy**

We may update this Privacy Policy at any time. Continued use of the website constitutes acceptance of any changes.

## **16. Contact Information**

Diabetic Bake Shop™  
1719 Treasure Hills Blvd  
Harlingen, TX 78550  
Email: [info@diabeticbakeshop.com](mailto:info@diabeticbakeshop.com)  
Phone: 956-391-9424

For privacy-related inquiries, contact [info@diabeticbakeshop.com](mailto:info@diabeticbakeshop.com).